

GSF Meeting – February 13, 2013

- Location: Glenwood School Multi-Purpose Room
- In attendance: Julia A. Wong, Bob Marcucci, Becky Spence, Jo Pocock, Nicole Klock, David Hafner, Christi Bozic, Lisa Bordley, Kerrie Malone, Michael Mink, Elise Rankin, Kristy Treewater, Tami McCall, Michelle Wolfe, Windy Baldrige, Michael Dougherty, Jackie Garcia, Brad A. Wong, Jill Sheehan, Tory O’Keefe, Kiana Fernandez, Lisa Salomon, Ramina Winton, Amy Allen, Debbie Freed
- Meeting called to order by David Hafner at 7:05 p.m.
- New members roll call- Michael Mink
 - Caroline Jensen
- Approval of January meeting minutes – Michael Mink
 - Amy Allen made a motion to approve minutes. Kiana Fernandez seconded the motion.
 - Motion unanimously approved.
- VP Updates
 - Finance – Becky Spence
 - Distribution of the financial highlights and profit & loss statement through January 2013.
 - \$25k donated from the William G. Gilmore Foundation.
 - \$900 donated from the Marin Community Foundation.
 - Schwab brokerage account established to accept donations of stock.
 - Detailed statement of financials is available on request.
 - Fundraising – Nicole Klock
 - \$122k donated to Kids Thrive Fund Drive through January 2013.
 - Goal is \$134k.
 - Will have one final solicitation push to see if we can get maximum participation (currently at 48% overall participation with Mrs. Gray’s class leading at 75%).
 - \$8300/gross from Crab Feed w/ \$2k expenses for \$6300/net.
 - Read-A-Thon – Ramina Winton
 - Raised \$10,508.40 gross
 - Dine For Dollars Event – March 20 at Crepevine in San Rafael.
 - If more than \$1700 spent collectively by Glenwood, then 50% of the total will go to GSF.
 - Auction
 - ~600 businesses contacted for items to donate.
 - 70 donations have already been received.
 - Everyone encouraged to solicit (hand out donation forms) to the businesses they frequent
 - Online auction will launch on March 29 and will end on May 4.
 - Will have a “fire sale” after May 4.
 - Community Building – Jo Pocock

- Mother/Son Fun Night
 - Down 20 people from last year
 - Per Kiana Fernandez, raised \$4113/net, which was about the same as last year.
 - May consider a different time of year for 2013-14
 - Father/Daughter Dance – Christi Bozic
 - 95 girls attended
 - Raised \$4950/gross with ~\$4k/net.
 - Teacher Appreciation Day was held on February 12.
 - Teachers given flowers from the students and parent-catered breakfast
 - School programs – Christi Bozic
 - Sherri Patterson will speak about Social/Emotional Coaching on February 28 at 7 p.m. in the science room.
 - Child care will be provided.
 - Green Team – Amy Allen
 - “Mindful Mondays”
 - Intent is to give kids ideas about what goes into their lunch on Mondays.
 - If kids have food that is locally grown, organic, sustainable, humanely raised or less meat, or even if they just say that they had thought about these concepts, they receive reward tickets to trade in for fruit, cookie or a re-used item.
 - Some parents in the room voiced displeasure with this program (specifically the policing and rewarding; not the mindfulness)
 - “Cool The Earth” Program – Elise Rankin
 - 6 – 8 week educational program to teach kids about the environment.
 - Program could be extended.
 - Kids receive a coupon book that contains ideas on how to protect the environment.
 - There is a broad menu of options which are completely non-prescriptive, and families can choose to participate to the level they want.
 - Non-competitive and community based.
 - Coupons are turned into the school every week.
 - Banner would be put up and total community actions is reflected on the banner by total carbon emissions saved.
 - No financial commitment necessary.
 - Parents seemed more receptive to this program.
 - Suggestion to potentially start around Earth Day or launch in the fall as a comprehensive Green Team program with culmination celebration on “Earth Day.”
 - Green Team will present final proposal at a future GSF meeting taking this feedback into account

- Communications – Kerrie Malone
 - Windy Baldrige has been assisting. Much appreciated by the communications team.
- SRCS Superintendent Mike Watenpaugh, SRCS Board Member Natu Tuatagaloa and his wife, teacher Judy Tuatagaloa spoke to the group regarding the Parcel Tax Measure Vote.
 - 2007 parcel tax measure that helps fund SRCS was passed and scheduled to sunset in 2014. Looking to get a 7 year extension.
 - Approx. \$2.5 million goes to SRCS elementary schools from these taxes.
 - Asked for a donation from GSF (suggested amount was 5% of annual budget)
 - Approaching all parent organizations from other San Rafael schools to help with the campaign.
 - Also looking for volunteers for phone bank, canvassing.

Meeting adjourned 8:50 p.m.

Minutes submitted by Michael Mink, Secretary